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PRA Archive #: BB3821.07

Title: [The T.V. commercials / Mike Cimino and Tom Palumbo ; interviewed by Bob Sitton.](#)

Description:

Two advertising producers discuss commercials in the broadcasting industry.

Genre:

Broadcast Date: WBAI, 27 Aug. 1969.

PRA Archive #: KZ0699

Title: [The Great American hoax / produced by Earl Ofari.](#)

Description:

A documentary about the advertising industry: ad practices, media manipulation and the Federal...

Genre:

Broadcast Date: KPFK, July 5, 1979.

PRA Archive #: KZ1031

Title: [Captains of consciousness / Stuart Ewen ; interviewed by Claudia Fonda-Bonardi and Laurien Alexander.](#)

Description:

On his book about changing consumer views since 1970.

Genre:

Broadcast Date: KPFK, May 1, 1981.

PRA Archive #: AZ0749

Title: [Democratic convention promotional announcements / produced by Vic Bedoian.](#)

Description:

Promotional spots for the Democratic party's convention.

Genre:

Broadcast Date: KPFA, July 1984.