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PRA Archive #: BC1255 Title: Women in advertising.

Description:

Discussion of the presentation and exploitation of women by mass media advertising held at the...

Genre: American Women -- Feminism, American Women -- Beauty and body image

Broadcast Date: WBAI, 19 Dec. 1972.

PRA Archive #: IZ0449.25

Title: Jane Trahey interviewed by Rebecca Tron Klinger

Description:

Jane Trahey (1923-2000), businesswoman, humorist, author, advertising pioneer, and one of the...

Genre: American Women -- Work and unions, American Women -- Authors and journalists

Broadcast Date: WBAI, April 20, 1978